

**ABSTRACT**

[0057] The present invention comprises an identification tag which may be secured to a variety of objects to identify such objects and to distinguish such objects from one another. The tag of the present invention comprises a label portion on which a name and other identification information is placed. An attachment portion is attached to the label portion via a small hole punched on the outer periphery of the label portion. In a preferred embodiment, the label portion is formed from pre-cut heat shrinkable plastic which may be formed into an unlimited number of shapes and sizes. The attachment portion, which is attached to the label portion is easily attached to a great many objects via an easy looping procedure.